



## COOKIE POLICY

Last modified: May 2023

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

The website you visit may set cookies directly, known as first-party cookies, or may trigger cookies set by other domain names, known as third-party cookies. While we may automatically use some cookies that are strictly necessary to provide the services you request or enable communications, we request your consent for all of our other cookie uses.

We may use the following types of cookies:

- **Necessary cookies.** Our website requires the use of these cookies to properly operate or provide necessary functions relating to the services you request. For more information, see below.
- **Analytics cookies.** These cookies allow us and our third-party service provider to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us improve how our website works by, for example, ensuring that users can easily find what they need on our website. These cookies generate aggregate statistics that are not associated with an individualized profile. For more information, see below.

We rely on the following legal basis to process personal data collected through our cookies:

- necessary cookies – legitimate interests (we need to use cookies to enable the functionality, security and accessibility of the website).
- all other cookies – consent via the cookies tool on our website.

Please see below for a list of the cookies potentially used on this site and their specific purposes.

### **Cross-Border Data Transfers**

The cookies we use may process, store, or transfer personal data in and to a country outside your own, with privacy laws that provide different protections. You consent to this transfer, storing, or processing when you consent to our cookie use.

### **Your Cookie Choices**

Most web browsers allow you to directly block all cookies, or just third-party cookies, through your browser settings. Using your browser settings to block all cookies, including strictly necessary ones, may interfere with proper site operation.

### **Cookies Used on our website**

In the next section we list all cookies used on our website. Hubspot is referenced as they are our website provider. We will update this as our website changes and evolves, so please check back frequently to review any new cookie uses.



## **Cookie details**

### **Necessary cookies:**

These are essential cookies that do not require consent.

#### **\_\_hs\_opt\_out**

- This cookie is used to remember not to ask the visitor to accept cookies again.
- It contains the string "yes" or "no".
- It expires in 6 months.

#### **\_\_hs\_do\_not\_track**

- This cookie can be set to prevent the tracking code from sending any information to HubSpot.
- It contains the string "yes".
- It expires in 6 months.

#### **\_\_hs\_initial\_opt\_in**

- This cookie is used to prevent the banner from always displaying when visitors are browsing in strict mode.
- It contains the string "yes" or "no".
- It expires in seven days.

#### **\_\_hs\_cookie\_cat\_pref**

- This cookie is used to record the categories a visitor consented to.
- It contains data on the consented categories.
- It expires in 6 months.

#### **hs\_ab\_test**

- This cookie is used to consistently serve visitors the same version of an A/B test page they've seen before.
- It contains the id of the A/B test page and the id of the variation that was chosen for the visitor.
- It expires at the end of the session.

### **Analytics cookies:**

These are non-essential cookies controlled by the cookie banner. You can opt out of these cookies by not giving consent.

#### **\_\_hstc**

- The main cookie for tracking visitors.



- It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).
- It expires in 6 months.

#### **hubspotutk**

- This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.
- It contains an opaque GUID to represent the current visitor.
- It expires in 6 months.

#### **\_\_hssc**

- This cookie keeps track of sessions.
- This is used to determine if HubSpot should increment the session number and timestamps in the \_\_hstc cookie.
- It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.
- It expires in 30 minutes.

#### **\_\_hssrc**

- Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.
- If this cookie does not exist when HubSpot manages cookies, it is considered a new session.
- It contains the value "1" when present.
- It expires at the end of the session.

#### **Changes to Our Cookie Uses**

We will post any changes to the way we use cookies on this page. If the changes materially alter how we use cookies, we will post a notice on our website and request your consent for the materially different use. Please check back frequently to see any updates or changes to our cookie use notice.

#### **Contact Information & Complaints**

Please address any questions, comments, requests or complaints regarding this cookie use notice to [dataprotection@starlinks-global.com](mailto:dataprotection@starlinks-global.com).